



MGK

MARTIN GITAU KABUI

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OBJECTIVE

Ensure I utilize my skills in information technology to reach the company's potential goals.

BACKGROUND INFORMATION.

GENDER: MALE
AGE : 28 YEARS

EXPERIENCE

DIGITAL MARKETING, BOMALINK. NOVEMEBER – MAY 2024.

- Conducted comprehensive market analysis to inform strategic decision-making within the real estate sector.
- Oversaw IT operations, ensuring seamless integration of technology solutions to support business objectives and enhance operational efficiency.
- Compiled detailed reports to assess project viability and potential risks, contributing to informed decision-making processes.
- Demonstrated expertise in leveraging technology to drive organizational success, with a strong understanding of industry trends and best practices.

DIGNITY INTERIORS, SOFTWARE DEVELOPER AND DIGITAL MARKETING, OCTOBER 2023 (PART TIME).

Spearheaded the development and maintenance of the company website, Dignityinteriors.co.ke, ensuring alignment with branding strategies and user experience optimization.

- Managed and curated content for social media platforms including Facebook, X, and LinkedIn, fostering engagement and brand visibility in target markets.
- Proficiently drafted various business documents utilizing Microsoft Office suites, maintaining high standards of accuracy and professionalism.

GRISE SYSTEMS, SOFTWARE DEVELOPER. JUNE 2022 – SEPTEMBER 2023.

- Played a pivotal role in the development of [Mloflow](#), a leading online platform providing a seamless and convenient one-stop solution for food-related needs.
- Utilized Python and React.js extensively throughout the development process, demonstrating proficiency in both back-end and front-end technologies.
- Leveraged Python for robust back-end functionality, including database management, API integration, and business logic implementation, ensuring scalability and performance optimization.
- Employed React.js to create a responsive and intuitive user interface, enhancing user experience and engagement on the platform.
- Gained valuable insights into software development methodologies, such as Agile, and acquired problem-solving skills through hands-on experience with Python and React.js.
- Contributed to the success of [Mloflow](#) by delivering high-quality code, meeting project deadlines, and collaborating effectively with cross-functional teams.

JUAMSAANIL, DEVELOPER. JANUARY 2022 – JUNE 2022.

- Developed [Juamsaanii.co.ke](#) during the COVID-19 pandemic to promote art awareness in Kenya. Completed within three months with continuous updates for optimal functionality.
- Self-taught social media marketing to promote the website, gaining expertise in market targeting and audience engagement.
- Implemented a range of computer languages and technologies, including SQL, PHP, Daraja API, JavaScript, HTML, and CSS, to create a user-friendly platform with streamlined complexity.
- Successfully achieved the project's goal, demonstrating self-motivation, adaptability, and proficiency in web development and digital marketing.

DEVELOPER AT BYTES AND CODES A WEB-DEVELOPMENT COMPANY FOCUSED POINT OF SALES SYSTEMS (POS) JANUARY 2020 – DECEMBER 2021.

- Developed and implemented Authentication Systems utilizing tools such as GitHub, enhancing security measures and user access control within the company's

Dedicated focus and hands-on experience, resulting in improved system functionality and performance.

**THE MINISTRY OF ENVIRONMENT AND FORESTRY,
APRIL – SEPTEMBER 2019.**

- Conducted comprehensive training sessions to educate users on the utilization of the IFMIS system, enhancing efficiency and accuracy in financial management processes.
- Spearheaded broadband configuration initiatives, optimizing internet connectivity across office environments. Implemented Ethernet networks and telephony lines to facilitate seamless communication and collaboration.
- Demonstrated proficiency in data entry by accurately inputting accounting records using Microsoft Excel, ensuring data integrity and compliance with financial reporting standards.
- Delivered exceptional IT support services, troubleshooting technical issues, and providing timely resolutions to enhance operational productivity.
- Received accolades for outstanding performance and dedication to ensuring smooth IT operations within the government ministry, contributing to the achievement of organizational objectives.

SKILLS

Excellent communications skills in both English and Kiswahili.

Deep Understanding in coding languages both front end and backend.

Well experienced with sales and client relations

Database.

IBM Cyber security Certified.

Understanding in data structures and algorithms.

EDUCATION

CERTIFICATIFIED IN BANKING AND FINANCIAL MARKETS INDUSTRY, IBM.

TRAINED IN DATA ANNOTATION, SAMAA SOURCE – MOMBASA ROAD.

CERTIFICATIFIED IN CYBER SECURITY, IBM.

BACHELOR OF SCIENCE IN COMMUNICATION INFORMATION TECHNOLOGY 2022- 2024, ZETECH UNIVERSITY.

DIPLOMA IN MUSIC PRODUCTION 2020 – 2021, MUSIC INN INTERNATIONAL SCHOOL OF MUSIC.

Understanding in Source control Git.

Able in Text editing software
Such as Atom, sublime Text, Visual studio
code.

**DIPLOMA IN INFORMATION COMMUNICATION
TECHNOLOGY 2018 – 2019, ZETECH UNIVERSITY.**

**INTERNATIONAL COMPUTER DRIVING LICENSE 2017,
JKUAT.**

- IT

General understanding in Software
frameworks especially Laravel.

Debugging errors.

Experienced in Operating systems such as
windows and Linux.

Audio Engineering for advertisements.

Video Editing.

**KENYA CERTIFICATE OF SECONDARY EDUCATION,
GATUNGURU HIGH SCHOOL 2016.**

**KENYA CERTIFICATE OF PRIMARY EDUCATION, ST.
MARTIN DE PORRES, 2012**

LEADERSHIP EXPERIENCE

Collaborated with beauty brands on sponsored content, product
reviews, and social media campaigns, generating more inquiries
about the company and building brand partnerships.



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